

WHAT IS CLAIMED IS

1. A topical aqueous cleansing composition, comprising:
about 0.05 wt% to about 20 wt% of one or more waxes having
5 a melting point of about 70° C or more;
an anionic surfactant and an additional surfactant selected
from the group consisting of a nonionic surfactant, an
amphoteric surfactant, and a combination of a nonionic
surfactant and an amphoteric surfactant, in an amount effective
10 to stabilize the wax in the composition; and
about 20 wt% or more water.
2. The composition of claim 1, wherein the one or more
waxes has a melting point of about 80° C to about 100° C.
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3. The composition of claim 1, wherein the one or more
waxes has a melting point of about 85° C to about 90° C.
4. The composition of claim 1, wherein the one or more
20 waxes has a hydrogenated oil with an iodine point of about 40 or
less.
5. The composition of claim 1, wherein the one or more
waxes is a hydrogenated oil with an iodine point of about 5 or
25 less.
6. The composition of claim 1, wherein the one or more
waxes is present at about 0.4 to about 10 wt%.
- 30 7. The composition of claim 1, wherein the one or more
waxes is present at about 1 to about 5 wt%.

8. The composition of claim 1, wherein the one or more waxes is selected from the group consisting of hydrogenated castor oil wax, candelilla wax, carnauba wax, hydrogenated
5 jojoba wax, beeswax, ozokerite, lanolin wax, montan wax, paraffin, palm kernel wax, ceresin, silicone waxes, cetyl esters, and any combinations thereof.

9. The composition of claim 1, wherein the one or more
10 waxes has a hardness of about 4 or more.

10. The composition of claim 1, wherein the one or more waxes has a hardness of about 4 to about 14.

15 11. The composition of claim 1, wherein the composition has about 5 to about 50 wt% of one or more anionic surfactants, about 1 to about 15 wt% of one or more nonionic surfactants, and about 1 to about 40 wt% of one or more amphoteric surfactants.

20 12. The composition of claim 1, wherein the composition has about 15 to about 30 wt% of one or more anionic surfactants, about 5 to about 10 wt% of one or more nonionic surfactants, and about 5 to about 15 wt% of one or more amphoteric surfactants.

25 13. The composition of claim 1, wherein the water is present at about 20 wt% to about 90 wt%.

14. The composition of claim 1, wherein the water is present at about 40 wt% to about 80 wt%.

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15. The composition of claim 1, wherein the water is present at about 60 wt% to about 80 wt%.

5 16. The composition of claim 1, wherein the viscosity of the composition is about 1,000 to about 40,000 cps.

17. The composition of claim 1, wherein the viscosity of the composition is about 10,000 to about 40,000 cps.

10 18. The composition of claim 1, wherein the viscosity of the composition is about 10,000 to about 30,000 cps.

19. The composition of claim 1, wherein the composition is in the form of a dispersion.

15 20. The composition of claim 1, wherein the composition is in the form of an emulsion.

20 21. The composition of claim 1, wherein the wax has a melting point of about 80° C to about 100° C, wherein the wax is present from about 0.1 to about 10 wt%, wherein the composition has about 5 to about 50 wt% of one or more anionic surfactants, about 1 to about 15 wt% of one or more nonionic surfactants, and about 1 to about 40 wt% of one or more amphoteric surfactants,
25 wherein the water is present at about 40 wt% to about 80 wt%, and wherein the composition has a viscosity of about 10,000 to about 40,000 cps.

30 22. The composition of claim 21, wherein the composition is in the form of a dispersion.

23. The composition of claim 21, wherein the composition is in the form of an emulsion.

24. The composition of claim 1, wherein the wax has a melting point of about 85° C to about 90° C, wherein the wax is present from about 0.4 to about 4.0 wt%, wherein the composition has about 15 to about 30 wt% of one or more anionic surfactants, about 5 to about 10 wt% of one or more nonionic surfactants, and about 5 to about 15 wt% of one or more amphoteric surfactants, and wherein the water is present at about 60 wt% to about 80 wt%, and wherein the composition has a viscosity of about 10,000 to about 30,000 cps.

25. The composition of claim 24, wherein the composition is in the form of a dispersion.

26. The composition of claim 24, wherein the composition is in the form of an emulsion.

27. The composition of claim 1, wherein the composition is substantially free of thickeners or viscosifiers other than the high melting point wax.

28. A method of cleansing a keratinous surface, comprising applying to the surface the composition of claim 1 and then rinsing the surface.

29. A method of moisturizing a keratinous surface, comprising applying to the surface the composition of claim 1 and then rinsing the surface.